

New, Interesting, And Useful Communications Products

SWIFT WX Professional Storm Tracking Software

SWIFT Weather Company has released a comprehensive weather tracking software tool called SWIFT WX Professional. The new software, for consumers only, lets you stay ahead of deadly weather and keep your families protected with advanced warnings—even before the weatherman makes public announcements. All you need is an Internet connection to use SWIFT WX.

Designed by the tornado-chasers of SWIFT Weather, it features more than 1,100 weather maps, weather radar down to the street level, GPS tracking, perimeter alerts/first alerts, and up-to-the-minute data feeds from 140 weather service offices. Now consumers can be one step ahead of local weather news departments.

SWIFT WX provides the same technology used by U.S. government agencies for only \$14.50 per month (you can cancel anytime). Those who lived through Katrina, Rita, and Wilma, or the more recent ice storms, will understand

how important it is to be prepared well in advance of twisters, hurricanes, mud slides, flash floods, ice storms, blizzards, and other Mother Nature scourges.

For more information contact www.swiftwx.com. Also look for a “Tech Showcase” on SWIFT WX next month right here in *Pop’Comm*.

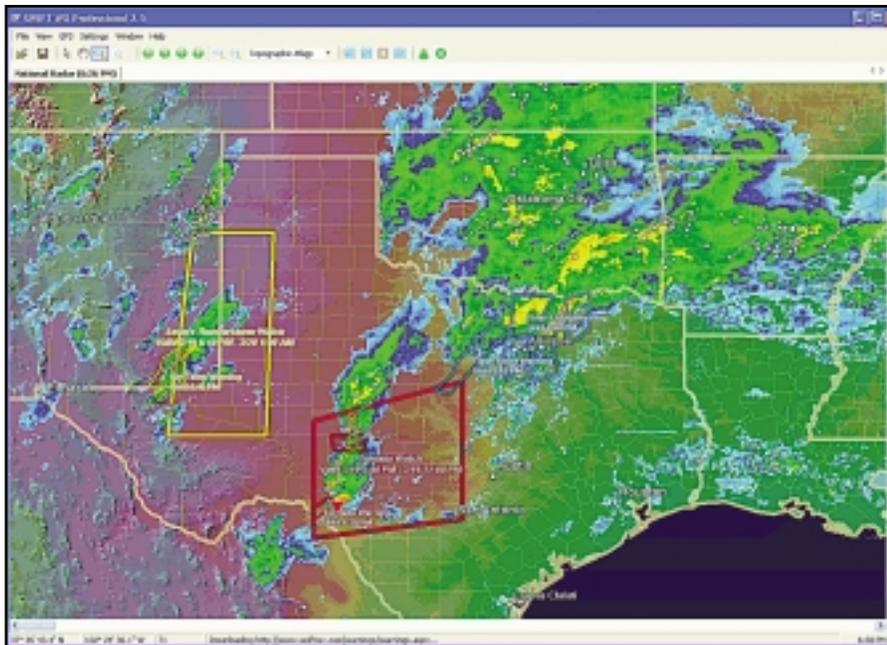
New Radios From Cobra

Cobra has released three high-powered additions to its LI Series: the LI 4900, the LI 6500, and the LI 7000. These new two-way radios are part of Cobra’s redesigned 2007 microTALK line and offer extended ranges of up to 25 miles and lithium ion technology with a sleek, modern look. Features include 2,662 privacy combinations; VibraAlert to provide silent alerts for incoming calls; SCAN to quickly locate conversations in progress; VOX Hands Free Transmitter, which recognizes when a person is speaking and automatically begins transmitting.

And for you boaters, Cobra also recently launched two new marine prod-



Cobra’s new high-powered two-way radios, the LI 4900, the LI 6500, and the LI 7000, offer extended ranges of up to 25 miles. Pictured here are the LI 4900 and the LI 6500.



A screen shot from the SWIFT WX Professional storm tracking software showing tornadic storms roaming across Texas.

ucts: a handheld and fixed-mount VHF radio. The MR HH425LI VP is the first handheld radio with Rewind-Say-Again, a digital voice recorder that automatically records the last 20 seconds of transmission. It can also be used as a GMRS radio for use on land or at sea. The MR F80B fixed-mount radio offers Rewind-Say-Again, customer channel presets, operation from the hand mic, and local and distant modes for busy waterways. Other features include: 10 NOAA weather channels and weather alert with SAME (Specific Area Message Encoding) filtering; large, illuminated LCD; and Memory Scan to quickly locate conversations

List pricing is as follows: LI 4900, \$69.99; LI 6500, \$79.99; LI 7000, \$89.99. List pricing for the MR HH425LI VP is \$169.95, and for the MR F80B \$189.95. For more information, visit www.cobra.com.